



FOR IMMEDIATE RELEASE

RockTellz & CockTails Presents Meat Loaf returns to Planet Hollywood Resort & Casino in Las Vegas

Grammy Award-winning musician and acclaimed actor **Meat Loaf** to return to the RockTellz & CockTails stage for 24 dates, beginning Feb. 13. Tickets On Sale – Tuesday, Jan. 7, 2014 at 10 a.m.

A portion of all tickets sold to benefit the GRAMMY Foundation's GRAMMY[®] Signature Schools Community Award program

LAS VEGAS – January 2, 2013 – Following a hugely-successful 18-show run in late 2013, <u>RockTellz & CockTails</u> is proud to announce Grammy Award-winning musician and acclaimed actor <u>Meat Loaf</u> will return to the <u>RockTellz & CockTails</u> stage at the PH Showroom inside <u>Planet Hollywood Resort & Casino</u> in Las Vegas. **Meat Loaf** will perform 24 dates, beginning Feb. 13, kicking off the 2014 series, which promises an unparalleled lineup of artists. Tickets for <u>RockTellz & CockTails Presents Meat Loaf</u> will go on sale Tuesday, Jan. 7 at 10 a.m. PST and details for the series' next legacy artist will be announced shortly.

"We're ecstatic to bring **Meat Loaf**, our inaugural headlining artist back to the **RockTellz & CockTails** stage," said Adam Steck, **RockTellz & CockTails** creator & producer and CEO of SPI Entertainment. "He's one of the world's most exceptional and electrifying artists and we're thrilled to have him back on the Las Vegas Strip to expand on his unbelievably-successful debut run in the **RockTellz & CockTails** series."

"I had so much fun doing the show in the fall, I couldn't wait to extend my time in Vegas when they asked me to," said **Meat Loaf**. "For me, the show is more than just another concert because the **RockTellz & CockTails** format allows me to add something different. I'm able to bring together music, acting and theater and do things you can't normally do when you're on the road. I get to have a lot of fun and it definitely shows."

"We are thrilled for *RockTellz & CockTails Presents Meat Loaf* to return to Planet Hollywood Resort & Casino and to continue our partnership with SPI Entertainment," said David Hoenemeyer, Regional President of Planet Hollywood Resort & Casino. "With **Meat Loaf** and this unique show back at the

property, combined with other exciting offerings including the newly-renovated The AXIS Theater and the recently-launched "Britney: Piece of Me," Planet Hollywood is the place to see and be seen in 2014."

A high-energy live show, which the Las Vegas Review-Journal called "theatrical rock 'n' roll" and "a perfect blend of Vegas and Vegas-sized personality," RockTellz & CockTails Presents Meat Loaf is comprised of a full-on rock concert, hit songs and intimate, personal stories of Meat Loaf's celebrated and fascinating career. Grammy Award winner Meat Loaf will once again take audiences on a once-in-a-lifetime journey through his 47-year music, stage and film career in this over-the-top production show.

Performances will incorporate **Meat Loaf's** biggest musical hits like "I Would Do Anything for Love (But I Won't Do That)," as well as "Paradise by the Dashboard Light" from his 1977 classic **Bat Out Of Hell** – the 5th best-selling album of all time, as well as amazing stories that will blow your mind! Transporting his undeniable stage presence to the **RockTellz & CockTails** stage on the Las Vegas Strip, **Meat Loaf** will offer the audience a diverse and unique show like no other entertainer.

RockTellz & CockTails Presents Meat Loaf will be performed inside the PH Showroom at Planet Hollywood Resort & Casino every Thursday, Saturday and Tuesday, Feb. 13 to April 8. All shows begin at 7 p.m. Tickets are \$64, \$69, \$89, \$109 and \$149 plus tax and applicable fees. An exclusive meet and greet package, including a signed Meat Loaf signature red scarf and souvenir photo, is available for an additional \$400 plus tax and applicable fees to any ticket level. RockTellz & CockTails Presents Meat Loaf is an all-ages show. All tickets go on-sale Tuesday, Jan. 7 at 10 a.m. and can be purchased in-person at the Planet Hollywood Box Office or through Ticketmaster at (800) 745-3000 or www.ticketmaster.com. A special 20% discount will be available for Total Rewards members from Friday, Jan. 3 at 10 a.m. through Monday, Jan. 6 at 10 p.m. For more information and a complete show schedule, visit www.RockTellz.com.

After raising more than \$10,500 during **Meat Loaf's** first engagement, *RockTellz & CockTails* is proud to continue a successful partnership with the GRAMMY Foundation. A portion of all tickets sold to *RockTellz & CockTails Presents Meat Loaf* will once again benefit the GRAMMY Foundation's GRAMMY Signature Schools Community Award program, which will directly benefit high school music programs in the Las Vegas community.

TWEET: RockTellz & CockTails Presents @RealMeatLoaf returns to @phvegas beg. Feb 2014. Tix on sale Jan. 7 at 10am. www.RockTellz.com

About SPI Entertainment

SPI Entertainment, helmed by award winning producer Adam Steck, is a leading Production Company & Talent Agency with six successful resident internationally-acclaimed shows in the entertainment capital of the world, Las Vegas, and numerous shows touring internationally. With a successful track record of building entertainment brands and partnering with world-class entertainers, SPI has become the preeminent Theatrical Producer & Talent Agency in Las Vegas and beyond. Current Productions include Smokey Robinson Presents: Human Nature - The Motown Show, Boyz II Men, Mike Tyson: Undisputed Truth, Thunder From Down Under, Divas Las Vegas-Starring Frank Marino, The Australian Bee Gees Show, and American Storm. www.SPIentertainment.com.

About Planet Hollywood Resort & Casino

Planet Hollywood Resort & Casino is the newest member of the Caesars Entertainment family in Las Vegas and is a full partner in Total RewardsTM. With 2,500 beautifully designed guest rooms and suites showcasing some of the best views in town, Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay BurGR, KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, and the Planet Hollywood Spa by Mandara. The resort is also home to one of pop music's biggest superstars Britney Spears' brand new show, "Britney: Piece of Me." The property is encircled by Miracle Mile Shops with more 170 specialty

stores and restaurants. For more information, visit www.planethollywoodresort.com. Find Planet Hollywood on Facebook and follow on Twitter. For more information, please visit www.planethollywoodresort.com or caesars.thedigitalcenter.com to access media materials and request high-resolution images. Find Planet Hollywood on Facebook and follow on Twitter.

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